

Awards evening honours service

BUSINESSES which excel in customer service have been recognised at an awards ceremony.

Love Cambridge, the organisation which brings together a wide range of interests and groups and aimed at enhancing and improving the city, held its first awards ceremony on Tuesday. More than 80 people attended the event at the Gonville Hotel to recognise the work of companies which have signed up to the Love Cambridge charter. This includes looking at ways to promote excellent customer service in the city, to improve the appearance of the streets and how businesses can reduce their carbon footprints. Each business was judged by marketing agency, Emerald Frog Marketing, through a mystery shop. Awards were presented by city

mayor, Cllr Sheila Stuart. Boudoir Femme, the ladies-wear boutique in King Street, and Bellanapoli Café in Regent Street, jointly won the 'Best Overall Customer Service' award, with the Christian Science Reading Room, in Regent Street, the runner-up. Boudoir Femme also won the 'Best Ambassador for Cambridge' award, alongside the Granta Boat and Punt Company, in Newnham Road. A 'Way to be Award' was also given to Cambridge on Ice for its dedication in helping disabled people ice skate and Thompson Taxis' driver Richard Thompson, who goes out of his way to help a disabled couple get out and about together.

The Junction was given a 'Safer Socialising Award' for its high level of community involvement.



JOINT WINNERS: Mayor Sheila Stuart presents the award for Best Ambassador for Cambridge to joint winners Pippa Sandison, of Boudoir Femme, and Matthew Maddison, of Granta Boat & Punt Company