

Released: for immediate release

Love Cambridge Reduce Carbon Footprint of City Centre Christmas Lights

This year Love Cambridge are delighted to report significant savings on the amount of energy the Christmas lights use throughout the city.

Working with our Christmas lights contractor Lamps and Tubes, Love Cambridge in partnership with businesses across the city has made some significant changes to the energy consumption Christmas lights use in the city. In 2008 around 30% of the Christmas light used the low energy LED bulbs. This year we are happy to say that approximately 50% of the lights now use LED bulbs.

The three new schemes introduced this year – Mill Road, Sidney Street and Market Square all use LED bulbs. The new Market Square lamppost scheme has made a considerable difference to energy consumption, using only 273w per hour of energy compared to the old scheme which used 12100w per hour.

Emma Thornton, Head of Love Cambridge says 'I am delighted with the changes we are able to introduce to the Christmas lights this year which has reduced significantly the amount of energy they use.' She goes on to say 'We are making steady progress on ensuring that the Christmas Lights actively contribute to reducing the carbon footprint of the city and our goal next year is to increase further the proportion of LED scheme across the city. Rose Crescent is another area that has vastly improved its consumption. The traders worked together to modernise their decorations this year and in the process installed LED bulbs giving them an hourly usage rate of 3000w compared to 15000w last year.

Love Cambridge works very closely with local business and other diverse organisations within the city centre to provide a Christmas lights display that we can all be proud of. Working together we aim to continually reduce the amount of energy the lights consume each year.

Ends:

Notes for editors

For more information or media interviews please contact Emma Thornton on 01223 457446 or 07712 788 550.

Love Cambridge is the trading name for the Cambridge City Centre Partnership, a new dynamic organisation which brings together a wide range of interests, across both the public and private sectors and encourages them to work together proactively on a range of projects to improve the city.