

Love Cambridge Make a Difference Day**Love Cambridge Make a Difference Day Friday 14th May 2010**

Love Cambridge are holding a Make a Difference Day in the city centre on Friday 14th May and are asking users of the city to come along and meet our **Bag Lady!**

The Love Cambridge Make a Difference Day is holding a carrier bag exchange in order to help reduce the number of plastic bags being used in Cambridge and along with sponsor Donarbon, many town centre businesses will be swapping their normal plastic carrier bags for our limited edition reusable Love Cambridge paper bags to be distributed on and after **Friday 14th May 2010**. Shops already signed up the Bag Exchange are:

Breeze on Trinity Street**Cambridge Wine Merchants, Mill Road, Kings Parade, Bridge Street****Boudoir Femme, King Street****John Lewis, St Andrews Street****Millers Music, Sussex Street****Arthur Rank Hospice Shop, Regent Street****Wharton Goldsmith, St Johns Street****Visit Cambridge**

In addition to this we will have our very own 'Bag Lady' present in the Market Square **Friday 14th May, 11am-2pm** encouraging people to swap their plastic bags for special limited edition Love Cambridge cloth bags. All the plastic bags collected as part of the project will be responsibly recycled using a local Cambridge business, Marchant Manufacturing.

They will reprocess all the bags collected in the Market Square on Make a Difference Day and turn them back into black refuse sacks which will be sold by UK supermarkets. Making black bags and other products from local polythene waste ensures materials are re-used not landfilled and helps ensure we don't waste the earth's resources.

For more information on how to get involved, please call Becky Burrell 01223 457198 or email becky.burrell@love-cambridge.co.uk

Notes to editors:

Love Cambridge is an organisation that brings together a wide range of interests, across both the public and private sectors and encourages them to work together proactively on a range of projects to improve the city.