

Enjoy a fun filled day at the Big Christmas Lights Switch On 21st November

This year's Big Christmas Lights Switch On Event is taking place on Sunday 21st November and Love Cambridge invite you to join them in the fun and festivities.

Sponsored by the Grand Arcade and supported by Heart 103 and Cambridge News, Love Cambridge will set the city alight with a programme of entertainment throughout the City running until 6.00pm which will include the Big Switch On in the Market Square at 5.00pm.

In addition to the Big Christmas Lights Switch On, there will be a packed programme of entertainment throughout the city centre including performances from school orchestras, belly dancers, cheerleaders, local dance, theatre and music groups on the four stages across the city. The stages will be placed in The Grafton Great Court, Lion Yard, Grand Arcade and of course the Market Square. The day also sees the opening of Santa's Grotto in the Guildhall.

The afternoon sees the Love Cambridge Christmas Parade sponsored by The Junction, Hotel Du Vin, Santa's Grotto – The Guildhall and Cambridge On Ice weave its way through the historic city centre, starting at 4pm in Burleigh Street and finishing at Market Square in time for the Big Switch On. Joining them this year will be a number of local dance and music groups along with our Snow Queen on stilts and the Ice Elf! Santa will also be pedalled through the city by Cambridge Dutchbikes.

When the evening draws to a close and its time to go home, Stagecoach have confirmed they are extending all of their Park & Ride services by one hour. Further details can be found on the Love Cambridge website www.love-cambridge.co.uk

For a more detailed programme of the Big Christmas Lights Switch On and the acts performing on the four stages throughout the city please visit the Love Cambridge website www.love-cambridge.co.uk We look forward to welcoming everyone to join the fun and festivities on Sunday 21st November!

Ends:

Notes for editors

For more information on The Big Switch On please contact Jo Humm on 01223 457179.

Love Cambridge is the trading name for the Cambridge City Centre Partnership, a new dynamic organisation which brings together a wide range of interests, across both the

public and private sectors and encourages them to work together proactively on a range of projects to improve the city.