

## Save money and go green at the same time – hassle free and at no cost

An innovative project is starting in Cambridge, and this is your invitation to join. Through funding from the EU, the project will help connect small businesses in Cambridge to join together and negotiate better deals with big companies on a range of products and services, from electricity and gas, waste and recycling, office equipment, security, couriers, post, catering, stationery, printing and packaging. Where possible, these deals will be with companies which are improving their environmental impact, meaning that your business will be greener too. It's totally free to your organisation and only takes 30 mins to sign up.

### If you are a small to medium sized organisation, your benefits could be:

- Save money, protect your profit margin
- Enhance your image with new and existing customers by going green (whilst cutting costs)
- Boost staff morale by providing an eco-friendly working environment your employees are proud to work in
- Reduce transport emissions in your local area and save costs by rationalising deliveries
- Future proof your business against rising costs of utilities and other services

### Next steps:

- Indicate your interest with Jonathan Winfield, Environmental Consultant at LRS Consultancy, which has been commissioned by Love Cambridge to deliver this support – send him an email or telephone
- Work with LRS to evaluate your purchases and see which may provide opportunities to buy collaboratively with other organisations – 30 minute session
- Where your business has similarities in purchasing patterns with your neighbours, explore options for joint purchasing to achieve reduced costs and environmental improvements

### To find out more about how your business could benefit and to arrange a visit, contact:

Jonathan Winfield, Environmental Consultant, LRS Consultancy

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